

2022 PLANTATION FIELD INTERNATIONAL ★★★★★ SPONSORSHIP OPPORTUNITIES

Phillip Dutton
navigated
Quasi Cool to win
the 2021 4*



September 15-18

UNIONVILLE • PENNSYLVANIA

Alexandra Knowles and Ms. Poppins finished 4th in the 2021 4*



Join us for the 2022 **Plantation Field International Horse Trials**, where rising stars and seasoned professionals test their mettle over four days of intense competition. Offering a wide range of sponsorship options, there are myriad ways to enjoy and support our event and beneficiaries.

Allow yourself to be spoiled in the **Sponsor tent**, get up close and personal with a **Tailgate spot** on the cross country course, lift your spirits with a **Wine and Beer Garden**, tantalize your taste buds with exceptional **catering**, and get your shopping game on in the **Vendor tent**.

Make sure you have the best seats in the house to catch all the excitement that this weekend of international level competition has to offer!

Plantation Field Equestrian Events is so grateful for the support of our dedicated sponsors. As a 501c(3) non-profit, PFEE relies on that support not only to benefit our charities, but to promote, develop and support competition, training, and the development of equestrian athletes and their sport. Thank you again from all the athletes and charities who benefit from your generosity.

All photos © AK Dragoo Photography

TITLE SPONSOR - \$50,000

With a 5-year commitment, the Title Sponsor will receive the best of everything that Plantation Field International has to offer, from a wide net of promotional recognition to multiple amenities during the event weekend for yourself and your guests. The list below is only the beginning. Our goal is to far exceed your expectations, so contact us to customize your package and provide you with a weekend to remember at the **BEST. EVENT. EVER.**

- Event will be NAMED after the sponsor in all marketing materials and announcements during the event
- Reserved table in the Sponsor Tent for dining, spectating, socializing and entertaining
- Invitation to private Sponsor Cocktail Party on Saturday night
- 16 VIP passes for entry to Sponsor Tent and all weekend activities
- 8 VIP Parking Passes
- 30-second company-provided LiveStream advertising spot
- Company-provided banners displayed at event
- Company banner on Plantation Field website
- Reserved exhibition space in the Sponsor Tent
- Full page advertisement in the digital program
- Cross country jump personalized for your company
- Recognition in all PFI social media outlets



D.A. Lifetime with Kurt Martin aboard moved up from 6th to 1st in the 2021 3*

Contact
Lindsey Taylor
for more
information:

sponsorship@plantationfield.com

630.338.3331

[PLANTATIONFIELD.COM](http://plantationfield.com)

GOLD SPONSOR - \$10,000

- Reserved table in the Sponsor Tent all weekend for dining, spectating, socializing and entertaining
- Invitation to private Sponsor Cocktail Party on Saturday night
- 10 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 5 VIP Parking Passes
- 30-second company-provided LiveStream advertising spot
- Company-provided banners displayed at event (4)
- Company banner on Plantation Field website
- Full page advertisement in Plantation digital program
- Sponsor signage at your Cross Country jump
- Recognition in Plantation Field social media pages and digital program

SILVER SPONSOR - \$5,000

- Reserved table in the Sponsor Tent all weekend for dining, spectating, socializing and entertaining
- Invitation to private Sponsor Cocktail Party on Saturday night
- 6 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 3 VIP Parking Passes
- 30-second company-provided LiveStream advertising spot
- Company-provided banners displayed at event (3)
- Company banner on Plantation Field website
- Half-page advertisement in Plantation digital program
- Recognition in Plantation Field social media pages and digital program

BRONZE SPONSOR - \$2,500

- 4 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 2 VIP Parking Passes
- Invitation to private Sponsor Cocktail Party on Saturday night
- 30-second company-provided LiveStream advertising spot
- Company-provided banners displayed at event (2)
- Company banner on Plantation Field website
- Quarter-page advertisement in Plantation digital program
- Recognition in Plantation Field social media pages and digital program

FENCE SPONSOR - \$1,000



Fylcia Barr and Galloway Sunrise jumped a clean XC round to finish 3rd in the 2021 4'

- Sponsor signage at your Cross Country jump
- 2 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 2 VIP Parking Passes
- Reserved tailgate parking spot (one car per spot - other car may park in VIP Parking parking)
- Recognition in Plantation Field digital program

PATRON - \$500



Skylar Decker on Cooley Monsoon took the top prize in the 2021 2'B.

- 2 VIP Parking Passes
- Reserved tailgate parking spot (one car per spot - other cars may park in General Admission parking)
- Recognition in Plantation Field digital program

FRIEND - \$250

- 1 VIP Parking Pass
- Recognition in Plantation Field digital program

Thank you for supporting
Plantation Field, the sport of eventing
and our area's precious open space!

PLANTATIONFIELD.COM

Contact
Lindsey Taylor
for more
information:
[sponsorship@
plantationfield.com](mailto:sponsorship@plantationfield.com)
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BRANDING OPPORTUNITIES

Available at the GOLD and SILVER Sponsorship levels



Make your presence known by projecting your brand at Plantation Field. Options include:

- CCI Division Sponsor
- Volunteer Hospitality Tent
- Ringside Riders' Lounge
- Cross Country Vet Box

Other options are available, so contact Lindsey to discuss where you'd like to be seen!



Branding opportunities
are unique for one
sponsor only per option.
Don't miss out!

PLANTATIONFIELD.COM

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PFI 2022 SPONSORSHIP APPLICATION

I would like to support Plantation Field International and its beneficiaries!

☐ **Title Sponsor - \$50,000**
Customized payment options available

☐ **Gold Sponsor - \$10,000**

☐ **Silver Sponsor - \$5,000**

☐ **Bronze Sponsor - \$2,500**

☐ **Add-on LiveStream Advertising - \$2,000**
This option is *only* available as a package with one of the Sponsor Levels at or above \$2,500.

☐ **Cross Country Jump Sponsor - \$1,000**

☐ **Patron - \$500**

☐ **Friend - \$250**

All contributions are tax deductible to the extent allowed by law.

Total Enclosed: \$ _____
Checks payable to **"PFEE"**



Mail this form and payment to: PFEE • P.O. Box 412 • Unionville, PA 19375

Company/Individual Name

Address

City

State

Zip

Telephone

E-Mail

Contact Person

I would like to pay by credit card: ☐ Visa ☐ MasterCard ☐ AmEx

Credit Card Number

Exp. Date

3-digit CVC #

Signature

Billing Zip Code

You will be contacted to discuss your benefits including advertising, fence sponsorship, etc.

Thank you for supporting Plantation Field International Horse Trials!

Plantation Field Equestrian Events, Inc. is a non-profit tax exempt corporation -- I.R.S. code section 501(c)(3)
All contributions are tax deductible to the extent allowed by law. Federal I.D. no. 52-1509790

Apply on our website:
plantationfield.com
Click on "September International"
or simply scan this QR code.



Local rider and Olympian Boyd Martin and On Cue prepared for the inaugural Maryland 5* at PFI 2021 where they took the top prize against a strong international field. Congratulations!



PLANTATION FIELD

International Horse Trials

September 15-18

VENDORS • BEER & WINE GARDEN • FOOD TRUCKS • TAILGATING • KID'S KORNER