

# SPONSORSHIP OPPORTUNITIES

## SEPTEMBER 19-22

UNIONVILLE PENNSYLVANIA

PROCEEDS TO BENEFIT THE CHESTER COUNTY FOOD BANK

Ariel Grald and Diara braved the elements to win the 2023 4.\*

# 2024 PLANTATION FIELD INTERNATIONAL

Join us for the 2024 **Plantation Field International Horse Trials & Country Fair**, where rising stars and seasoned professionals test their mettle over four days of intense competition. Offering a wide range of sponsorship options, there are many ways to enjoy and support our event and beneficiaries.

Be spoiled in the **Sponsor Tent**, get up close and personal with a **Tailgate Spot** on the cross country course, lift your spirits in the **Wine & Beer Garden**, tantalize your taste buds with exceptional **catering**, and shop to your heart's content in the **Vendor tent**.

Make sure you have the best seats in the house to catch all the excitement that this weekend of international level competition has to offer!



## September 19-22

VENDORS • BEER & WINE GARDEN • FOOD TRUCKS • TAILGATING • KID ZONE

Plantation Field Equestrian Events, Inc is a 501c(3) non-profit organization dedicated to the promotion of national and international equestrian sport. PFEE, Inc operates high quality three day eventing competition in the heart of Chester County horse country.

All photos © AK Dragoo Photography.

## ★ ★ ★ ★ PFI 2024 SPONSORSHIP APPLICATION ★ ★ ★ ★

*I would like to support Plantation Field International and its beneficiaries!*

- Title Sponsor - Custom Package**  
We will reach out to you to discuss.
- Gold Sponsor - \$10,000**
- Silver Sponsor - \$5,000**
- Bronze Sponsor - \$2,500**
- Cross Country Jump Sponsor - \$1,000**
- Patron - \$500**
- Friend - \$250**
- Other** - Please contact us about custom sponsorship options

**Total Enclosed: \$** \_\_\_\_\_  
Checks payable to "PFEE"

*All contributions are tax deductible to the extent allowed by law.*

Apply & pay on our website:

[plantationfield.com](http://plantationfield.com)

Click on "International" or simply scan this QR code.



**Mail this form and payment to: PFEE • P.O. Box 412 • Unionville, PA 19375**

\_\_\_\_\_  
Company/Individual Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Telephone E-Mail

\_\_\_\_\_  
Contact Person

I would like to pay by credit card:  Visa  MasterCard  AmEx

\_\_\_\_\_  
Credit Card Number Exp. Date 3-digit CVC #

\_\_\_\_\_  
Signature Billing Zip Code

You will be contacted to discuss your benefits including advertising, fence sponsorship, etc.

*Thank you for supporting Plantation Field International Horse Trials!*

Plantation Field Equestrian Events, Inc. is a non-profit tax exempt corporation -- I.R.S. code section 501(c)(3) All contributions are tax deductible to the extent allowed by law. Federal I.D. no. 52-3509790



# 2024 SPONSORSHIP PACKAGES

## TITLE SPONSOR – CUSTOM PACKAGE

This premier package is available as part of a multi-year sponsorship commitment offering the best of everything that PFI has to offer, from a wide range of promotional recognition to multiple amenities during the event for yourself and your guests.

The list below is only the beginning. Our goal is to exceed your expectations, so contact us to customize your package and provide you with a weekend to remember at the **BEST. EVENT. EVER.**

- Event can be named after the sponsor in all marketing materials and announcements during the event
- Reserved table in the Sponsor Tent for dining, spectating, socializing and entertaining
- Invitation to private Sponsor Cocktail Party on Friday night
- 16 VIP passes for Sponsor Tent and all weekend activities
- 8 VIP Parking Passes
- Company-provided banners displayed at event
- Company banner on Plantation Field website
- Reserved exhibition space in the Sponsor Tent
- Full-page advertisement in the digital program
- Cross country jump personalized for your company
- Recognition in all PFI social media outlets



Caroline Pamukcu and HHS Blake on their way to a win in the 2023 CCI3\*. Pamukcu swept the podium in 2023, finishing 1st, 2nd, and 3rd in the 3\*.



Gabby Dickerson rode Cooley Easy Trip to 1st place in the 2023 2\*A



Katie Lichten on HTS Jensen R took 1st place in the 2023 2\*B

## GOLD SPONSOR – \$10,000

- Reserved table in the Sponsor Tent all weekend for dining, spectating, socializing and entertaining
- Invitation to private Sponsor Cocktail Party on Friday night
- 10 VIP passes for Sponsor Tent and all Plantation Field weekend activities
- 5 VIP Parking Passes
- Company-provided banners displayed at event (4)
- Company banner on Plantation Field website
- Full-page advertisement in Plantation digital program
- Sponsor signage at your Cross Country jump
- Recognition in Plantation Field social media pages and program

## SILVER SPONSOR – \$5,000

- Reserved table in the Sponsor Tent all weekend for dining, spectating, socializing and entertaining
- Invitation to private Sponsor Cocktail Party on Friday night
- 6 VIP passes for Sponsor Tent and all Plantation Field weekend activities
- Company-provided banners displayed at event (3)
- 3 VIP Parking Passes
- Company banner on Plantation Field website
- Half-page advertisement in Plantation program
- Recognition in Plantation Field social media pages and program

## BRONZE SPONSOR – \$2,500

- 4 VIP passes for Sponsor Tent and all Plantation Field weekend activities
- 2 VIP Parking Passes
- Invitation to private Sponsor Cocktail Party on Friday night
- Company-provided banners displayed at event (2)
- Company banner on Plantation Field website
- Quarter-page advertisement in Plantation digital program
- Recognition in Plantation Field social media pages and program

## FENCE SPONSOR – \$1,000

- Sponsor signage at your Cross Country jump
- 2 VIP passes for Sponsor Tent and all Plantation Field weekend activities
- 2 VIP Parking Passes
- Reserved tailgate parking (one car per spot - others may park in VIP Parking)
- Recognition in Plantation Field program

## PATRON – \$500

- 2 VIP Parking Passes
- Recognition in Plantation Field program

## FRIEND – \$250

- 1 VIP Parking Pass
- Recognition in Plantation Field program

## ADDITIONAL TICKETING OPTIONS AVAILABLE ONLINE

A la carte day passes for the Sponsor Tent, Tailgate tickets and VIP parking

## BRANDING OPPORTUNITIES

Available at the GOLD and SILVER Sponsorship levels

Make your presence known by projecting your brand at Plantation Field. Options include:

- CCI Division Sponsor
- Volunteer Hospitality Tent
- Ringside Riders' Lounge
- Cross Country Vet Box

Custom options are available, so contact us to discuss!

Branding opportunities are unique for *one sponsor only* per option. Don't miss out!

[PLANTATIONFIELD.COM](https://plantationfield.com)

For more information email us at [sponsorship@plantationfield.com](mailto:sponsorship@plantationfield.com)